

**Minutes of the Board of Directors
Fargo-Moorhead Convention & Visitors Bureau
Wednesday March 29, 2023**

Members Present: Doug Peters, Joe Miller, Clare Hughes, Holly Heitkamp, Nicole Steen Dutton, Christine Boprie, Melissa Richard, Kember Anderson, Tanner Tweten, Ramon Sosa

Members Absent: Kimberly Busch

Others Present: Charley Johnson, Pres/CEO; Rachel Williams, FMCVB; Jodi Plecity, Arlin & Sarah Fischer, Garden of Healing; Shawn Dobberstein, Hector International Airport

- Chair Doug Peters called the meeting to order.
- A motion was made (Tanner), seconded (Kember), and passed approving the February 22 Minutes.
- The CEO & Board reviewed the February financials and discussed possible unbudgeted expenditures due to a looming surplus.
- Jodi, Arlin & Sarah presented a request for a Destination Development Grant of \$407,325 for phase 2 of the "Garden of Healing" project in the park near Urban Plains. After Q&A and some Board-only discussion a motion was made (Tanner), seconded (Kember), and passed tabling a decision on the request until the April 19 Board meeting.
- Hector International Airport Executive Director Shawn Dobberstein presented the Board with a request for financial assistance to complement a DOT grant seeking daily air service between Fargo and an eastern hub, such as Charlotte or Atlanta. Shawn described previous collaborations between the Airport and the CVB and asked for similar help this time. After the discussion Ramon moved, Nicole seconded and the Board passed a resolution authorizing a total of \$75,000 from capital funds, to be split over two years (\$50K & \$25K) whenever an airline accepts the offer and begins service.
- The CEO & Board briefly discussed recent, non-tourism related legislative action in ND and whether to take a public stance. The consensus was to restrict any lobbying or public statements to tourism related legislation.
- The Board reviewed the salary range matrix and job classification guidelines and approved their use during this year's budgeting process.
- Nicole moved adjournment, Kember seconded, and the meeting was adjourned.

The Board is advised to avoid hitting "Reply All" on emails, as doing so could trigger an open meeting requirement.

The next regular Board Meeting is scheduled for 7:30 am on Wednesday, April 19, 2023. At the FMCVB Boardroom.
If necessary, there will be a virtual option on MS TEAMS.