



ALWAYS EVENTFUL

Unique venues. Personalized service. Everything
you need for a north of normal experience.

FARGO
NORTH OF NORMAL

MEETING PLANNER GUIDE

Fargo • Moorhead • West Fargo

> Want a meeting that transcends typical? Then head to Fargo and experience North of Normal. Every experience is slightly off-center, and certainly one-of-a-kind. From our icebreakers to our happy hours, to our dining, nightlife, and shopping. Even our service is handcrafted to match your own kind of quirky. Life is too short for boring meetings.

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You know it the moment you hit the ground. This place is different. Welcome to Fargo, a place that has set the bar far above the norm you find in most other American destinations.

Come on up where it's cooler. Because Fargo's north. North of normal.



Holiday Inn | 3803 13th Ave S, Fargo
701.282.2700 | www.fargohi.com

UNIQUE ATTRIBUTES

- Poolside meeting space available
- Largest hotel casino in the area
- Coffee shop and deli
- Live music in Spirits Lounge on the weekends



**310
ROOMS**

27,000 SQ. FT.



**185
ROOMS**

23,000 SQ. FT.



Delta Hotels by Marriot Fargo
1635 42nd St, Fargo
701.277.9000 | www.marriot.com/fargo

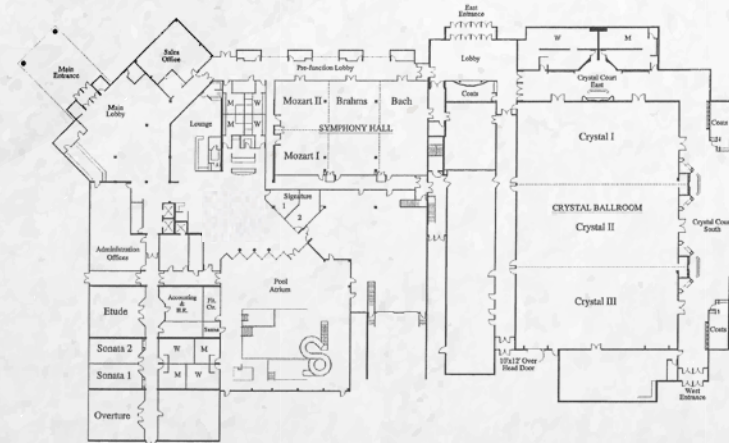
UNIQUE ATTRIBUTES

- Pool has largest waterslide in the area
- Urban 42 Kitchen & Bar Live entertainment, Jazz (Thurs) & Band (Sat)

| Room Name | Dimensions | Sq. Ft. | Theatre | Classroom | Banquet | Conference |
|-----------------|--------------|----------|---------|-----------|---------|------------|
| Great Hall | 74' x 149' | 11026 | 1400 | 825 | 736 | • |
| Sterling | 36' x 74' | 2664 | 300 | 175 | 186 | • |
| Crowne | 40' x 74' | 2960 | 350 | 200 | 200 | • |
| Royale | 39' x 74' | 2886 | 350 | 200 | 224 | • |
| Embassy | 34' x 62' | 2108 | 240 | 146 | 144 | • |
| A | 34' x 26' | 844 | 80 | 50 | 56 | • |
| B | 34' x 36' | 1224 | 160 | 96 | 80 | • |
| Dakota Hall | 38' x 55' | 2090 | 235 | 145 | 165 | • |
| Prairie Room | 28' x 38' | 1064 | 116 | 72 | 80 | • |
| Frontier Room | 27' x 28' | 1026 | 111 | 70 | 80 | • |
| Press Room | 20' x 28' | 560 | 40 | 25 | 24 | • |
| Atrium Lobby | 23' x 23' | • | • | • | • | • |
| Harvest Hall | 38.6' x 126' | 4851 | 620 | 425 | 416 | • |
| Executive Room | 38.6' x 31' | 1193.5 | 150 | 96 | 96 | • |
| Board Room | 38.6' x 32' | 1232 | 160 | 96 | 96 | • |
| Directors Room | 38.6' x 32' | 1232 | 160 | 96 | 96 | • |
| Conference Room | 8.6' x 31' | 1193.5 | 150 | 96 | 96 | • |
| Pool Patio | 40' x 100' | 4000 | 600 | 350 | 320 | • |
| Club Room I | 12' x 19' | 228 | • | • | • | 12 |
| Club Room II | 15' x 19' | 285 | • | • | • | 14 |
| Club Room III | 39' x 26' | 576 | 70 | 40 | • | 30 |
| Mezzanine I-IV | 26' x 21' | 546 each | 40 | 25 | 24 | • |



| Room Name | Dimensions | Sq. Ft. | Theatre | Classroom | Banquet | Conference |
|------------------|-------------|---------|---------|-----------|---------|------------|
| Crystal Ballroom | 150' x 100' | 15000 | 1800 | 750 | 1200 | • |
| Crystal I | 50' x 100' | 5000 | 600 | 250 | 300 | • |
| Crystal II | 50' x 100' | 5000 | 600 | 250 | 300 | • |
| Crystal III | 50' x 100' | 5000 | 600 | 250 | 300 | • |
| Symphony Hall | 56' x 93' | 5208 | 450 | 300 | 300 | • |
| Mozart I | 28' x 33' | 924 | 75 | 40 | 50 | 30 |
| Mozart II | 28' x 33' | 924 | 75 | 40 | 50 | 30 |
| Brahms | 56' x 32' | 1792 | 150 | 100 | 100 | 50 |
| Bach | 56' x 32' | 1792 | 150 | 100 | 100 | 50 |
| Sonata I | 15' x 31' | 465 | • | • | • | 20 |
| Sonata II | 15' x 31' | 465 | • | • | • | 20 |
| Etude | 30' x 31' | 930 | 80 | 50 | 60 | 30 |
| Overture | 31' x 31' | 930 | 80 | 50 | 60 | 30 |
| Signature I | • | • | • | • | • | 10 |
| Signature II | • | • | • | • | • | 18 |



UNIQUE ATTRIBUTES

- Poolside rooms
- Rock climbing wall in pool area
- Casino featuring 6 blackjack tables, pig wheel, and pull tabs
- Complimentary hot continental breakfast



**172
ROOMS**

15,000 SQ. FT.



**110
ROOMS**

15,000 SQ. FT.

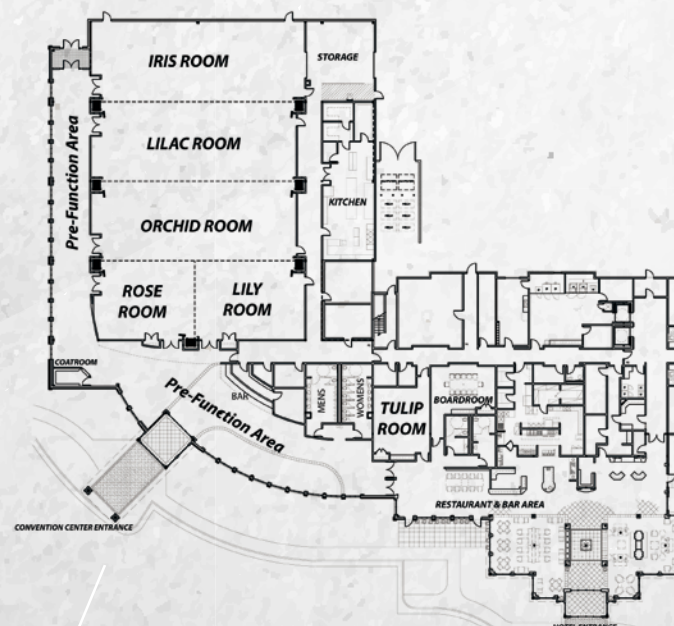
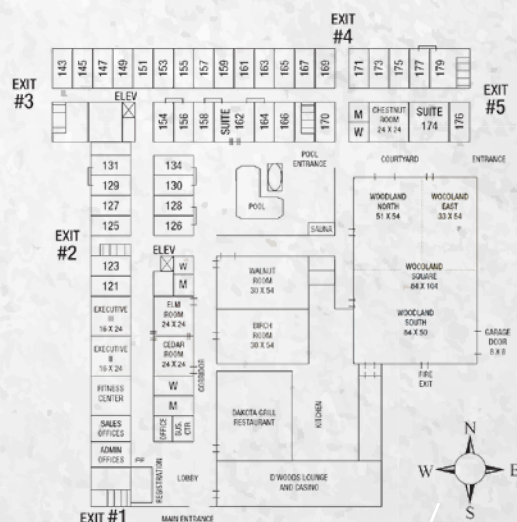
Hilton Garden Inn | 4351 17th Ave S, Fargo
 701.499.6000 | www.fargo.hgi.com

UNIQUE ATTRIBUTES

- Meeting Planner Packages customized for your on-site events
- Made to order breakfast and evening dining options
- Home2 Suites by Hilton is located conveniently next door with 107 sleeping rooms

| Room Name | Dimensions | Sq. Ft. | Theatre | Classroom | Banquet | Conference |
|--------------------|------------|---------|---------|-----------|---------|------------|
| Woodland Square | 84' x 104' | 8736 | 1150 | 500 | 625 | • |
| Woodland Northeast | 84' x 54' | 4536 | 500 | 275 | 275 | • |
| Woodland North | 51' x 54' | 2754 | 300 | 175 | 150 | • |
| Woodland South | 84' x 50' | 4200 | 450 | 250 | 250 | • |
| Woodland East | 33' x 54' | 1782 | 125 | 80 | 80 | 30-40 |
| Birch & Walnut | 60' x 54' | 3240 | 300 | 160 | 175 | • |
| Birch | 30' x 54' | 1620 | 150 | 80 | 80 | 30-40 |
| Walnut | 30' x 54' | 1620 | 150 | 80 | 80 | 30-40 |
| Cedar | 24' x 24' | 576 | 45 | 24 | 40 | 24 |
| Elm | 24' x 24' | 576 | 45 | 24 | 40 | 24 |
| Chestnut | 24' x 24' | 576 | 50 | 32 | 40 | 24 |
| Executive II | 16' x 24' | 384 | • | • | • | 16 |
| Executive III | 16' x 24' | 384 | • | • | • | 10 |

| Room Name | Dimensions | Sq. Ft. | Theatre | Classroom | Banquet | Conference |
|-------------------|--------------|---------|---------|-----------|---------|------------|
| Grand Garden Room | 123.5' x 72' | 10415 | 950 | 420 | 650 | • |
| Iris Room | 3105' x 72' | 2584 | 240 | 120 | 150 | • |
| Lilac Room | 30.5' x 72' | 2595 | 240 | 120 | 150 | • |
| Orchid Room | 31' x 72' | 2482 | 240 | 100 | 150 | • |
| Rose Room | 30.5' x 35' | 1364 | 100 | 40 | 60 | • |
| Lily Room | 30.5' x 37' | 1390 | 110 | 40 | 70 | • |
| Tulip Room | • | 656 | 40 | 24 | 40 | 20 |
| Prefunction Space | • | 4000 | • | • | • | • |



COURTYARD® Marriott®

Courtyard by Marriott
1080 28th Ave S, Moorhead
218.284.1000 | www.marriott.com/farcy

UNIQUE ATTRIBUTES

- Outdoor Courtyard
- Starbucks Coffee available
- Conveniently located next to Interstate 94



**126
ROOMS**

10,000 SQ. FT.

**103
ROOMS**

6,500 SQ. FT.



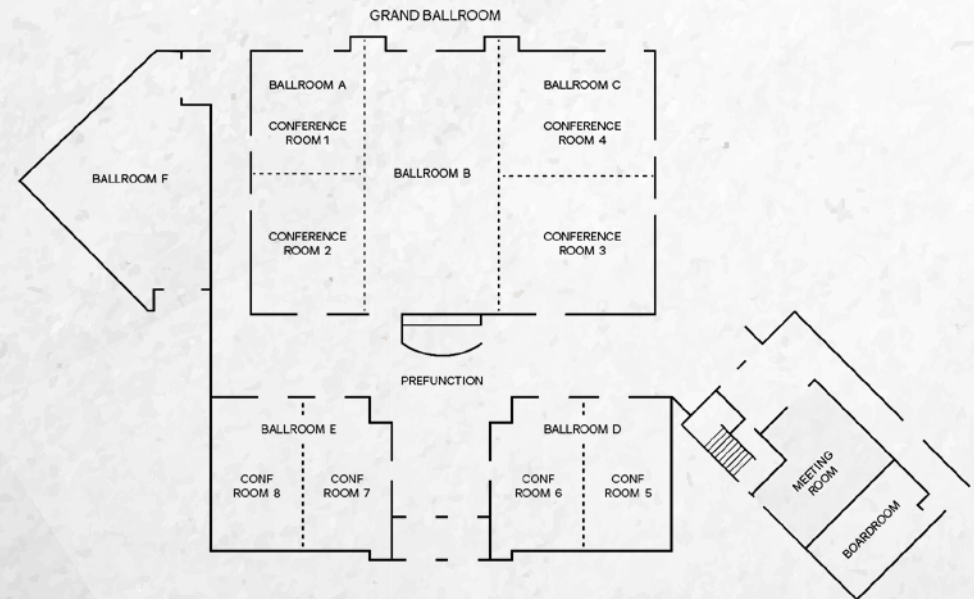
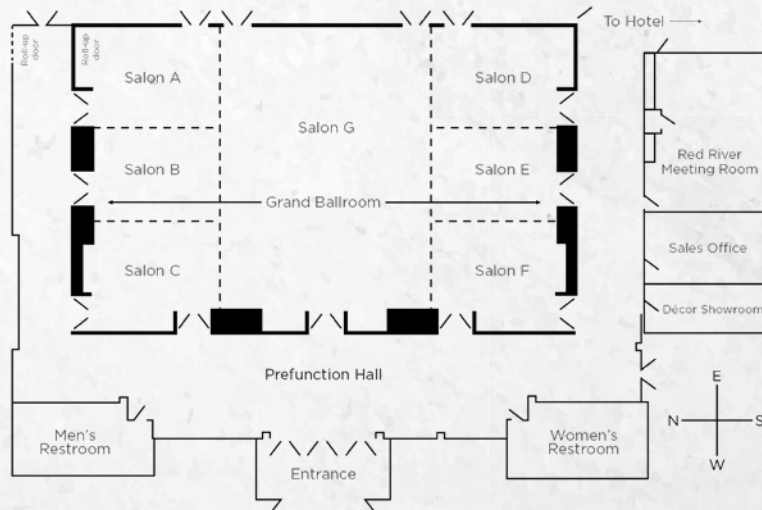
DoubleTree by Hilton
825 E Beaton Dr, West Fargo | 701.551.0120
www.westfargo.doubletreebyhilton.com

UNIQUE ATTRIBUTES

- West Fargo's only full-service hotel
- Over-sized suites can accommodate hospitality rooms
- Easy access from Interstate 94 across from Sanford Medical Center Fargo

| Room Name | Dimensions | Sq. Ft. | Theatre | Classroom | Banquet | Conference |
|---------------------------|------------|---------|---------|-----------|---------|------------|
| Grand Ballroom | 104' x 67' | 7022 | 650 | 368 | 630 | • |
| Salon A | 31' x 22' | 682 | 60 | 32 | 50 | 24 |
| Salon B | 28' x 21' | 588 | 60 | 32 | 50 | 24 |
| Salon C | 30' x 23' | 690 | 60 | 32 | 50 | 24 |
| Salon D | 31' x 22' | 682 | 60 | 32 | 50 | 24 |
| Salon E | 28' x 21' | 588 | 60 | 32 | 50 | 24 |
| Salon F | 30' x 23' | 690 | 60 | 32 | 50 | 24 |
| Salon G | 47' x 66' | 3102 | 340 | 180 | 250 | • |
| Red River Room | 35' x 24' | 750 | 60 | 36 | 50 | 24 |
| Great Plains Meeting Room | 22' x 30' | 660 | 60 | 32 | 50 | 24 |
| Amber Valley Board Room | 17' x 25' | 425 | • | • | • | 12 |

| Room Name | Dimensions | Sq. Ft. | Theatre | Classroom | Banquet | Round |
|------------------|-------------|---------|---------|-----------|---------|-------|
| Ballroom A | 24' x 58' | 1392 | 174 | 84 | 110 | 80 |
| Ballroom B | 37' x 58' | 2146 | 268 | 132 | 170 | 110 |
| Ballroom C | 35' x 58' | 2030 | 253 | 124 | 160 | 120 |
| Ballroom D | 40' x 37' | 1480 | 180 | 90 | 110 | 90 |
| Ballroom E | 40' x 37' | 1480 | 180 | 90 | 110 | 90 |
| Ballroom F | N/A | 1760 | 200 | 110 | 130 | 130 |
| Ballroom - Grand | 98' x 58' | 5684 | 710 | 352 | 450 | 400 |
| Meeting Room | N/A | 482 | 60 | 28 | 40 | 30 |
| Board Room | Board Table | N/A | N/A | N/A | 12 | N/A |





Radisson Hotel Fargo | 201 N 5th St, Fargo
701.232.7363 | www.radissonfargo.com

UNIQUE ATTRIBUTES

- Located in the heart of downtown Fargo
- Unique meeting space with natural light and views of the city
- Connected to Broadway via skyway



**151
ROOMS**

5,700 SQ. FT.



**133
ROOMS**

3,900 SQ. FT.



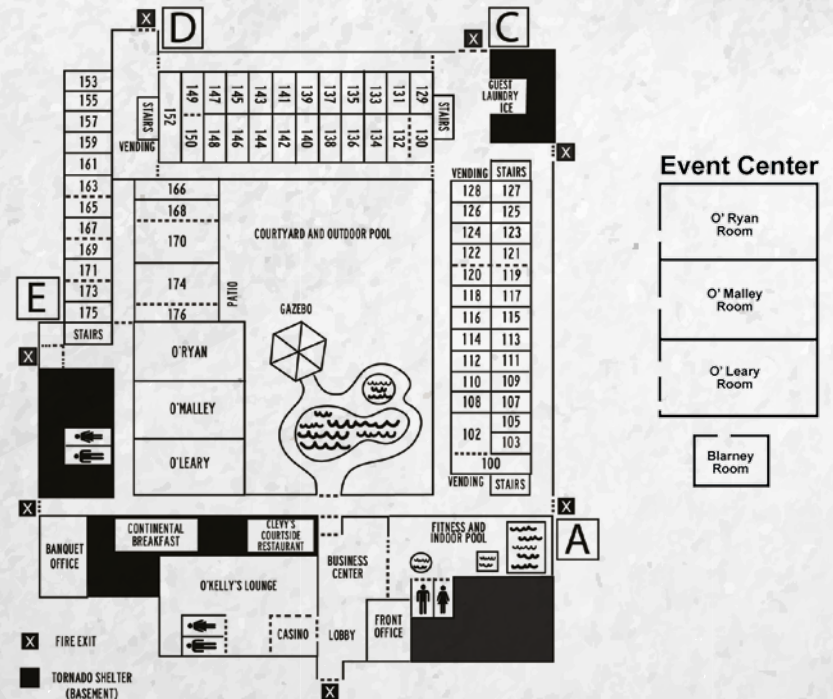
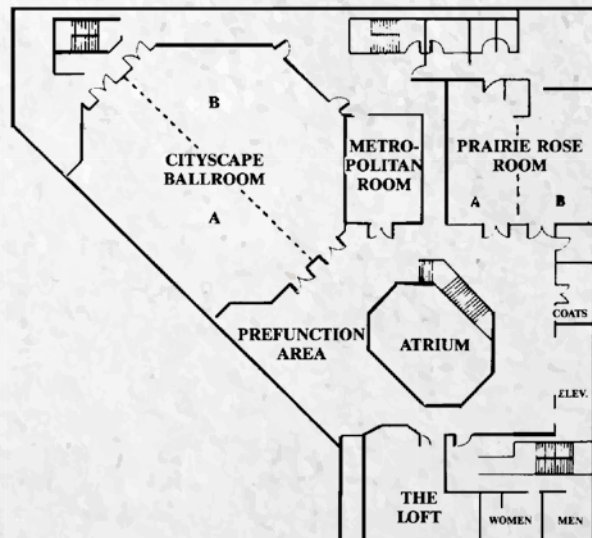
Biltmore On Main | 3800 Main Ave, Fargo
701.281.9700 | www.biltmoreonmain.com

UNIQUE ATTRIBUTES

- Seasonal outdoor pool and courtyard
- O'Kelly's Bar
- Casino with Blackjack and Pull tabs

| Room Name | Dimensions | Sq. Ft. | Theatre | Classroom | Banquet | Conference |
|--------------------|------------|---------|---------|-----------|---------|------------|
| Cityscape Ballroom | 64' x 56' | 3225 | 400 | 215 | 280 | • |
| Section A | 64' x 28' | 1612 | 160 | 80 | 110 | • |
| Section B | 64' x 28' | 1612 | 160 | 80 | 110 | • |
| Prairie Rose Room | 32' x 35' | 1074 | 100 | 50 | 80 | 40 |
| Section A | 32' x 17' | 537 | 50 | 20 | 40 | 24 |
| Section B | 32' x 17' | 537 | 50 | 20 | 40 | 24 |
| Metropolitan | 26' x 18' | 468 | 50 | 25 | 40 | 20 |
| The Loft | 20' x 22' | 529 | 50 | 30 | 50 | 20 |

| Room Name | Dimensions | Sq. Ft. | Theatre | Classroom | Banquet | Conference |
|--------------|------------|---------|---------|-----------|---------|------------|
| Banquet Hall | 78' x 40' | 3120 | 350 | 150 | 225 | • |
| O'Leary | 26' x 40' | 1040 | 50 | 50 | 72 | 42 |
| O'Malley | 26' x 40' | 1040 | 50 | 50 | 72 | 42 |
| O'Ryan | 26' x 40' | 1040 | 50 | 50 | 72 | • |



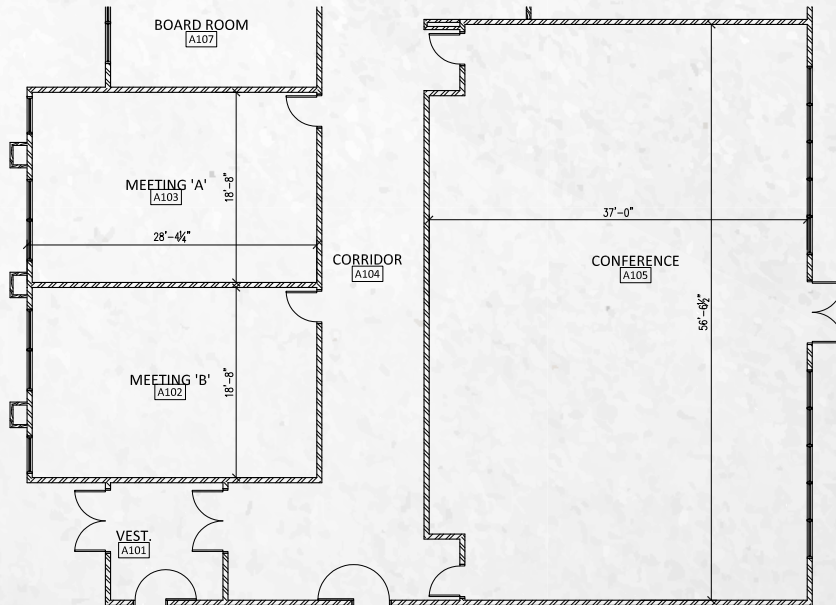


**100
ROOMS**

3,300 SQ. FT.

- Attached to Porter Creek Hardwood Grill
- Free hot breakfast
- Natural light in all meeting rooms

| Room Name | Dimensions | Sq. Ft. | Theatre | Classroom | Banquet | Conference |
|-----------|------------|---------|---------|-----------|---------|------------|
| Regency 1 | 56' x 37' | 2044 | 200 | 84 | 130 | • |
| Regency 2 | 28' x 18' | 520 | 40 | 25 | 35 | • |
| Regency 3 | 28' x 18' | 250 | 40 | 25 | 35 | • |
| Boardroom | 20' x 10' | 246 | • | • | • | 8 |



**THIS IS NOT A
NOTES PAGE**

(Just kidding, it's a notes page)

[illegible]

OUR SERVICES

(COMPLIMENTARY, OF COURSE.)

What can we do for you? (for FREE!)

- Line up Lodging, Venues, Attractions, Transportation, Site Tours and Bids
- Create Comprehensive Bid Proposals
- Hold Your Hand Throughout the Entire Process

And when you know you're coming (and we know you will)...

- Digital Save the Date
- Online Registration Assistance
- In House Housing Bureau
- Speakers & Entertainment Bureau
- Media/Press Release Distribution
- Visitor Information Packets
- Transportation Arrangements
- Customized Maps
- Badges, Banners & Signs
- On-Site Registration Assistance

Request a Services Guide for
more in-depth information

NEED SOMETHING SPECIAL?

JUST ASK!

WE SPECIALIZE IN
EXTRAORDINARY





FARGODOME | 1800 N University Dr, Fargo
701.241.9100 | www.fargodome.com

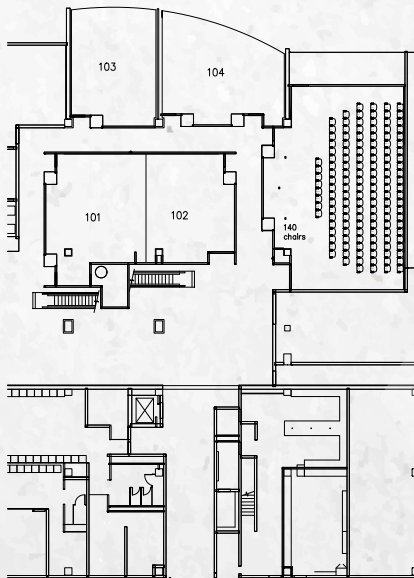
- Maximum capacity 25,000
- 9 meeting rooms
- 80,000 exhibit square feet
- Gate City Bank Theatre seats 3,400



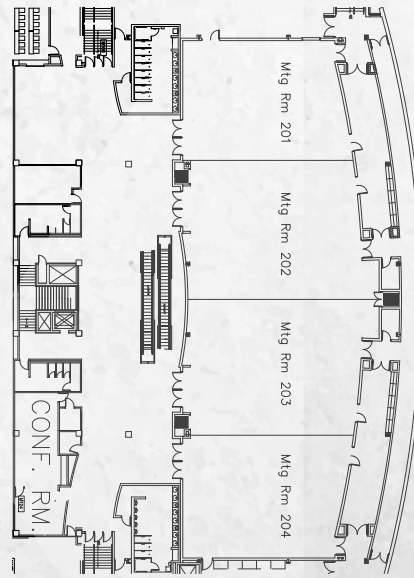
115,000 SQ. FT.

| Room Name | Dimensions | Theatre | Classroom | | |
|--------------|-------------|---------|-----------|-----|--|
| Room 101 | 24' x 33'9" | 65 | 24 | 40 | |
| Room 102 | 24' x 29'6" | 65 | 24 | 40 | |
| Room 101/102 | 33'9" x 51' | 150 | 55 | 80 | |
| Room 103 | 22'7" x 29' | 80 | 30 | 40 | |
| Room 104 | 28'7" x 33' | 100 | 36 | 50 | |
| NDSU Theatre | N/A | 140 | 140 | N/A | |
| Room 201 | 43' x 56' | 225 | 128 | 120 | |
| Room 202 | 47' x 58' | 250 | 160 | 160 | |
| Room 203 | 47' x 58' | 250 | 160 | 160 | |
| Room 204 | 43' x 56' | 225 | 128 | 120 | |

Level 1



Level 2



161,700 SQ. FT.

SCHEELS arena

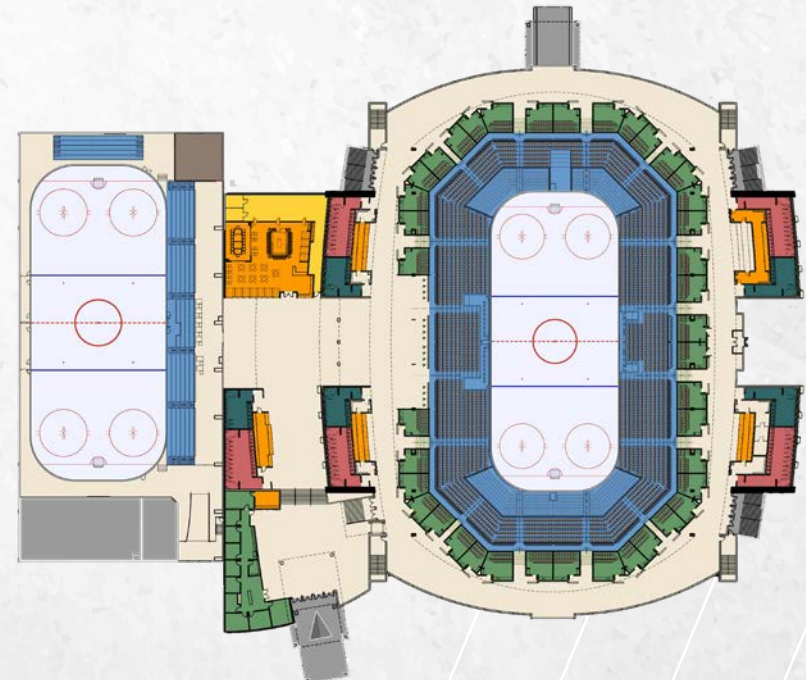
Scheels Arena | 5225 31st Ave S, Fargo
701.356.7656 | www.scheelsarena.com

- Maximum capacity 6,000
- 5+ meeting rooms
- 63,260 exhibit square feet

| Room Name | Sq. Ft. | Arena Bowl | Concert Reserved | Full House & Floor |
|--------------|---------|------------|------------------|--------------------|
| Main Arena | 17,000 | 3700 | 4206 | 4500 |
| Second Arena | 17,000 | 425 | N/A | N/A |

Other Areas in Building

| Room Name | Sq. Ft. | Banquet | Classroom |
|---------------------------|---------|---------|-----------|
| Concourse | 17,830 | N/A | N/A |
| Upper Lobby | 7,585 | N/A | N/A |
| Lower Lobby | 3,845 | N/A | N/A |
| Addition (summer of 2016) | 3,000 | N/A | N/A |
| High Point Grill | 2,000 | 80 | 100 |
| Media Room | 870 | 36 | 60 |



AVALON

EVENTS CENTER

Avalon Events Center
2525 9th Ave S, Fargo
701.478.9600
www.avaloneventscenter.com

- Maximum capacity 2,500
- 5 meeting rooms
- 8,000 exhibit square feet



15,350 SQ. FT.

| Room Name | Sq. Ft. | Banquet |
|-----------------------|---------|---------|
| Millenium Ballroom | 6,000 | 500 |
| Mezzanine Level | 1,800 | 250 |
| The Loft | 2,200 | 300 |
| Prairie Rose Ballroom | 5,000 | 350 |
| Dakota Ballroom | 3,300 | 200 |
| Sheyenne Ballroom | 2,300 | 150 |
| Roosevelt Board Room | 1,000 | 80 |



WHY MEET IN FARGO?

(Glad ya asked)



WELCOME TO THE SILICON PRAIRIE

Microsoft, Appareo Systems, CoSchedule, Botlink, Drone Focus, Myriad Mobile. You get the point. Fargo is the tech hub in the middle of - everywhere.



450+

The number of tasty restaurants and bars in Fargo-Moorhead. Plus, check out our locally crafted brewery scene. It's pretty "hoppin".

GETTING PLACES

You'll find it quite simple. Uber? Lyft? Public transit? We got it. It's not the stone-age up here.



YOUNG PUPS 30.5

The median age of Fargo. That's not surprising, considering the area is home to 25,000+ college students.

THE WOODCHIPPER

See it, the real woodchipper from the cult classic film, *Fargo*. It's right here, in Fargo.

(Don't worry, we don't throw people in ...anymore)



UFFDA!

Pretty neat place, eh?
(We're not Canadian, but close)



STRAIGHT FROM THE HORSE'S MOUTH

"Extremely helpful from start to finish."
-some planner

"It was wonderful to work with the FM CVB again. They are a great crew to work with!"
-some other planner

HOTELS

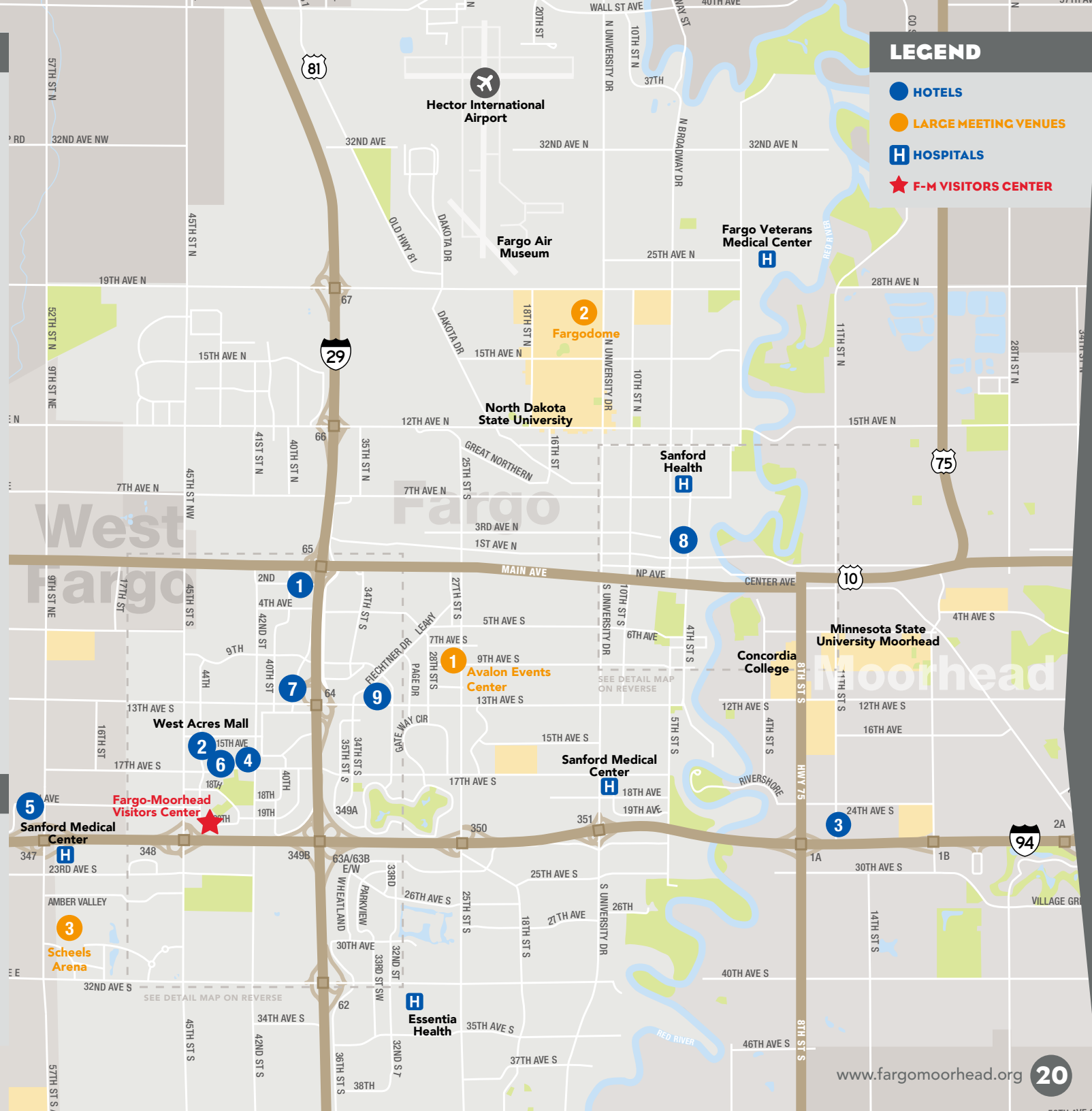
- 1 BILTMORE HOTEL & SUITES**
3800 Main Ave, Fargo
701.281.9700 | www.biltmoreonmain.com
- 2 CLUBHOUSE HOTEL & SUITES**
4400 15th Ave S, Fargo
701.282.5777
www.fargo.clubhouseinn.com
- 3 COURTYARD BY MARRIOTT**
1080 28th Avenue South, Moorhead
218.284.1000 | www.marriott.com/farcy
- 4 DELTA HOTELS BY MARRIOTT**
1635 42nd St, Fargo
701.277.9000 | www.marriott.com/farde
- 5 DOUBLETREE BY HILTON**
825 E Beaton Dr, West Fargo
701.551.0120
www.westfargo.doubletreebyhilton.com
- 6 HILTON GARDEN INN**
4351 17th Ave S, Fargo
701.499.6000 | www.fargo.hgi.com
- 7 HOLIDAY INN**
3803 13th Ave S, Fargo
701.282.2700 | www.fargohi.com
- 8 RADISSON HOTEL FARGO**
201 N 5th St, Fargo
701.232.7363 | www.radissonfargo.com
- 9 RAMADA HOTEL & CONFERENCE CENTER**
3333 13th Ave S, Fargo
701.235.3333 | www.fargoramada.com

LARGE MEETING VENUES

- 1 AVALON EVENT CENTER**
Avalon Event Center | 2525 9th Ave S, Fargo
701.478.9600
www.avaloneventscenter.com
- 2 FARGODOME**
FARGODOME | 1800 N University Dr, Fargo
701.241.9100 | www.fargodome.com
- 3 SCHEELS ARENA**
Scheels Arena | 5225 31st Ave S, Fargo
701.356.7656 | www.scheelsarena.com

LEGEND

- HOTELS
- LARGE MEETING VENUES
- H HOSPITALS
- ★ F-M VISITORS CENTER



AIRLINE INFORMATION



Non-stop service to Las Vegas, Orlando-Sanford*, Phoenix-Mesa, Los Angeles* & Tampa/St. Petersburg*
www.allegiantair.com



Non-stop service to Chicago & Dallas
www.aa.com



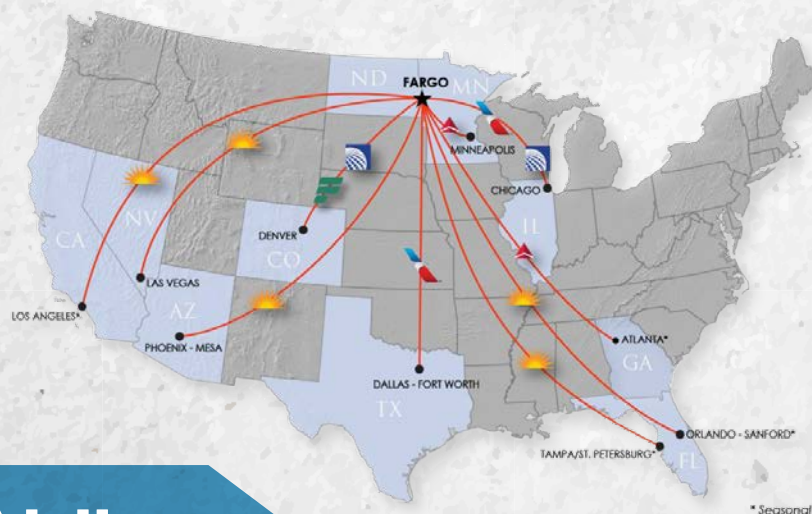
Non-stop service to Minneapolis & Atlanta*
www.delta.com



Non-stop service to Denver
www.flyfrontier.com



Non-stop service to Chicago & Denver
www.united.com
*Seasonal



* Seasonal

5 Airlines
Non-stop service to
10 cities

Hector International Airport
2801 32nd Ave N, Fargo
701.241.8168
www.fargoairport.com

CONTACT US

(We know stuff)



MALLARI ACKERMAN

Director of Sales

701.365.4562

mallari@fargomoorhead.org

Social, government, military and corporate business. Does this sound like your convention market? If so, Mallari has all the answers to assist in making your event successful.



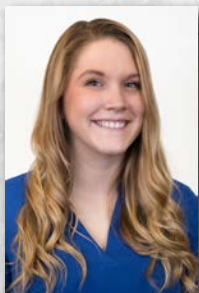
SARAH KASIN

Account Manager

701.365.4569

sarah@fargomoorhead.org

Do you plan technology, agriculture, health/medical, education or manufacturing events? Sarah is the gal to go to! She'll help you from start to finish.



ASHLEY AUBITZ

Event Services Manager

701.365.4566

ashley@fargomoorhead.org

Need someone to design your name badges? How 'bout a welcome banner? Ashley can do all of it... for free! See page 13 for more details.

NORTH OF NORMAL
FARGO
MOORHEAD | WEST FARGO

**Fargo-Moorhead
Convention & Visitors Bureau**

2001 44th St S, Fargo, ND 58103
800.235.7654 • 701.282.3653
info@fargomoorhead.org



fargomoorhead.org



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twitter.com/fargomoorhead



instagram.com/fargomoorhead



youtube.com/fargomoorheadcvb



pinterest.com/fargomoorhead